

Extension Folder No. 31/2020
Published under SCSP Funds

Improved Backyard Poultry Birds



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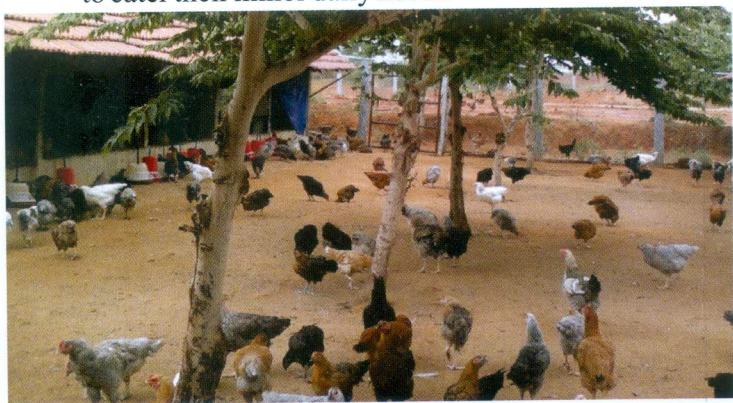


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What is Backyard poultry Farming?

- Backyard poultry farming is the art and science of producing edible food stuffs i.e eggs and chicken by maintaining poultry birds in own backyard by the farmers.
- Birds are reared under free range or backyard system and show better adaptability.
- Either rural or native and improved poultry birds can be reared who lays tinted eggs or light brownish eggs.
- These birds have better (90%) survivability and can be reared with low or negligible input cost.
- The prices of backyard poultry birds and eggs are not affected with regular market fluctuations.
- These birds are more adoptive and disease resistant in rural and tribal areas and thus helping to cater their minor daily needs.



Importance of poultry farming:

- Being second most populated country in the world, there is always high demand for eggs and chicken etc.
- We are third largest producer of eggs and 4th in chicken production but there is lot of gap between supply and demand of eggs and chicken meat.
- In India per capita consumption of eggs and chicken is less than the recommended by Indian Council of Medical Research i.e. only 65 number of eggs against recommended 180 number of eggs/ person / year and same with chicken consumption i.e 3.8 kilo against required 11 Kg /